



“Providing highly innovative marketing strategies to escalate your business”

Platinum Producers benefits include:

- **Extra high contracts** - the producer is given **extremely** high life and annuity payouts. They reach as much as 115 points on selected term and 110 on certain universal life. Annuity products are also way beyond street. See attached grids for more specific info.
- **Marketing Support**-free tools and literature to drive more life and annuity sales
- **Retirement Analyzer** - a very thorough and sophisticated, but easy to follow system that provides very comprehensive retirement solutions based upon several variables and strategies to significantly increase both life and annuity production.
- **Thrive**- a custom designed direct mail service **guaranteeing** a minimum response rate of 1.5%.
- **Policy Review**-_a non-threatening way to approach both existing and prospective clients. We have assembled a step by step, **non-carrier specific** Policy Review kit for the agent to promote to his/her clients
- **Estate Planning System**-_a highly innovative and technological approach, identifying estate planning issues, and providing the necessary solutions. This features specialized software that thoroughly uncovers all of the variables and facts along with future projections, in a very efficient and graphic manner.
- **Access to Special Proprietary Products**- these include very limited, but highly innovative life and annuity products.
- **Complimentary agency resources**- including an in house medical underwriter, CPA, and attorney.